

Adding and using ScreenStep html template for AWeber

This post/lesson is to show how easy it is to create content in ScreenSteps and export it in multiple ways: as [blog post](#), as ["lesson" in ScreenSteps Live](#) and PDF file. The article itself can be used again and again as part of a whole bundle of articles (think E-book, training, manual).

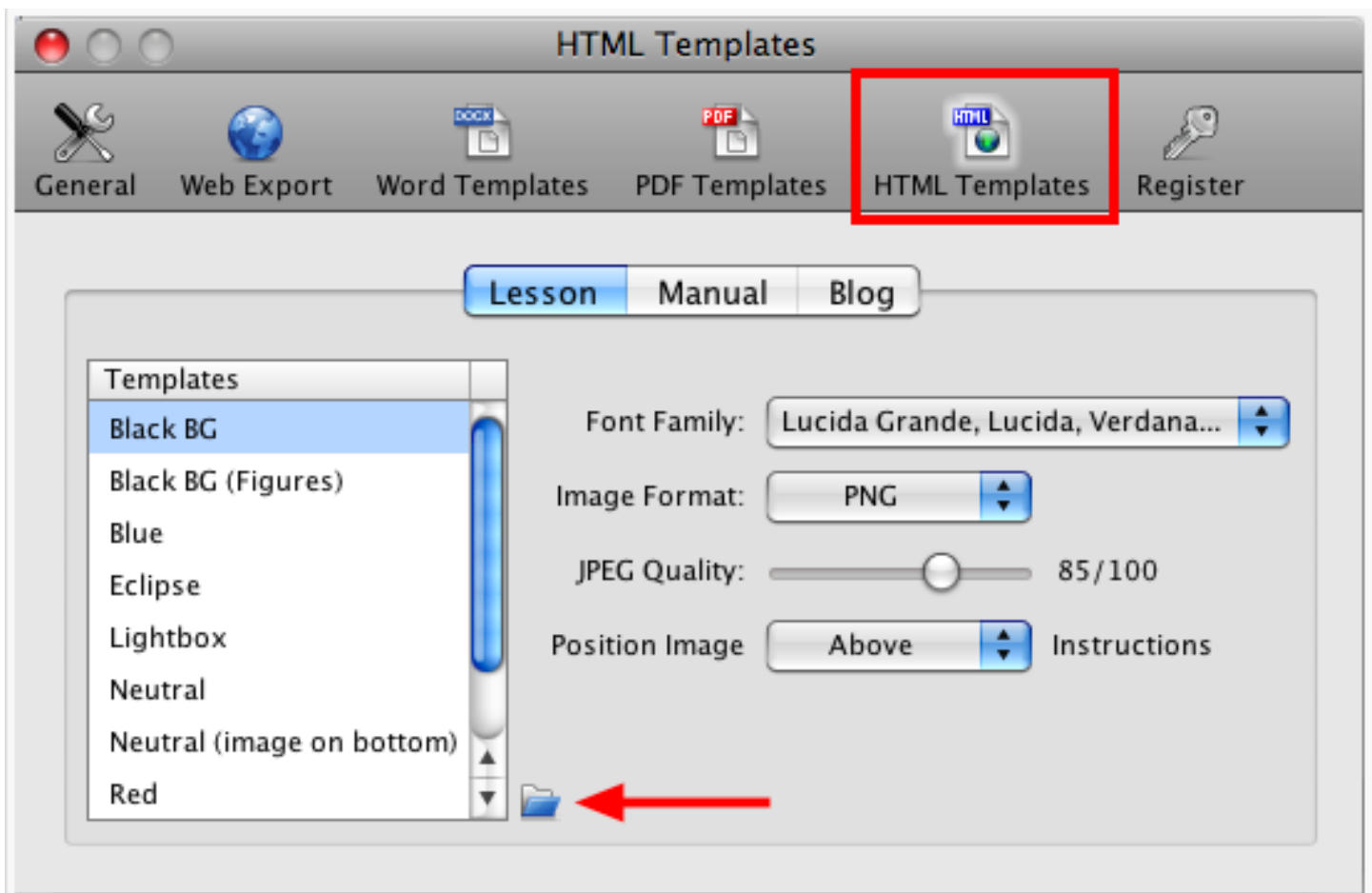
The subject of this article shows another feature of ScreenSteps: combining it with [AWeber](#) - another great software program.

Where to copy a new template.

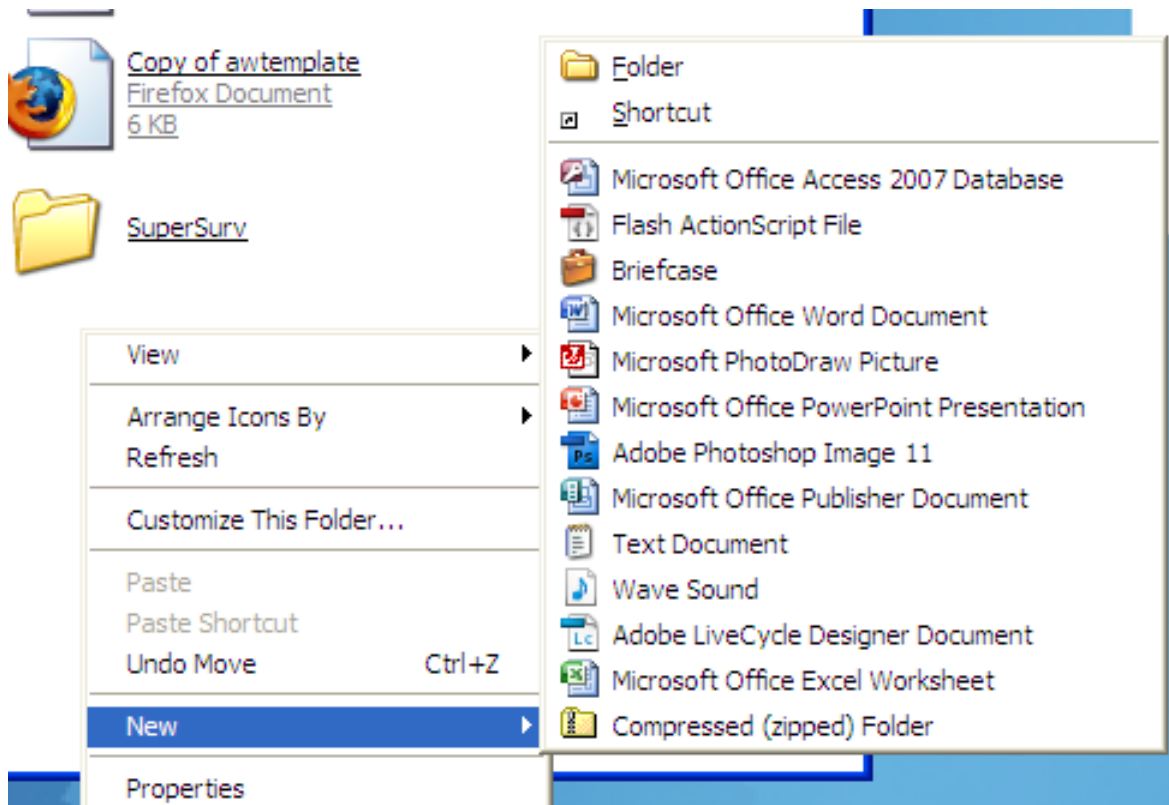
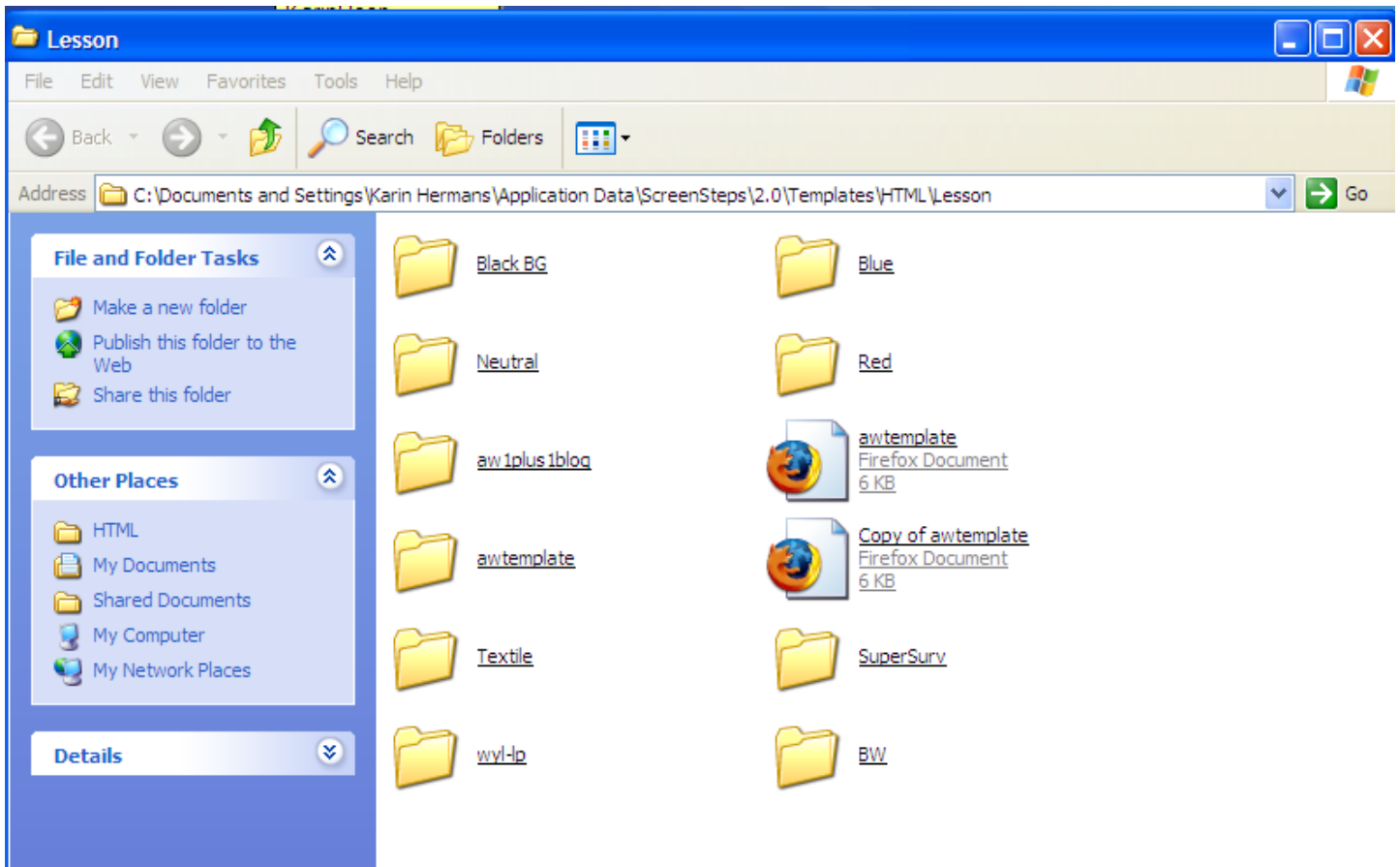
How to copy new html template (most times created in Dreamweaver/Frontpage or in this case in AWeber itself) into ScreenSteps Template folder

(How to create a new [ScreenSteps html template](#) you can read in ScreenSteps Desktop manual)

Find folder location



In ScreenSteps Desktop, click Edit, then Preferences. Go to html templates and click the folder icon which will bring you to the folder in your system



create new folder with the name you want the template to be known under in ScreenSteps



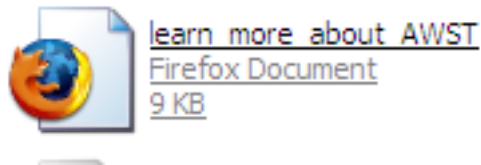
In this case awtempalte. Open the folder and paste newly created template in here.

If you now go back to ScreenSteps and select Export as HTML the **awtemplate** will show in the selection of templates you can use.

Creating AWeber message

Write the new AWeber message and export the "lesson" with the lesson template awtemplate.

N.B. if you change the desription of the file, make sure you add .html behind the new name.



Click the new html page and it will open in your standard browser

The Best AWeber Strategies & Tactics for Small Businesses

1 Plus 1 Makes 3

learn more about The Best AWeber S&T E-training

Building and growing your business with **AWeber** autoresponder software for email marketing, the ethical way.

The Age of Conversation - using the Internet to your business' advantage

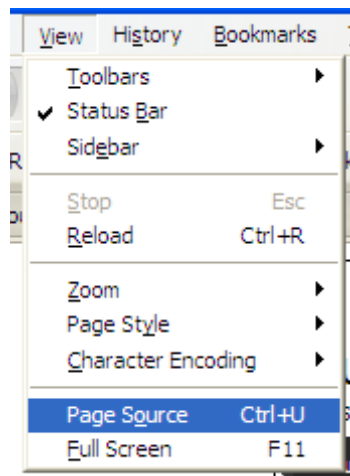
For every small business, selling products and/or services, it is essential to come and stay in contact with leads, prospects and clients. The Internet, with its many online software programs, has made this very easy and cost-effective.

Online marketing enables you and us to communicate with clients across a range of media which can be tracked and measured. It's often faster and more versatile than other channels and can provide a clear return of investment. Those who realise the power of online marketing's diverse and evolving tools will ultimately emerge the other side of the recession ahead of the competition. By having the right person - you - communicating the right message to the right audience at the right time and in the right way.



Join [1 Plus 1 Makes 3 Affiliate program](#). Strict selection criteria: only existing clients and subscribers to this list can join:

- You'll earn a **25.00 sign-up bonus** straight away,
- **50% commission** on every sale.
- Contrary to many affiliate programs, any sale will be credited to



Go to the page source (image show Firefox menus)

```
Source of: file:///C:/Documents%20and%20Settings/Karin%20Hermans/My%20Documents/MsOffice/Word/PM%20work/bizRichard...
File Edit View Help

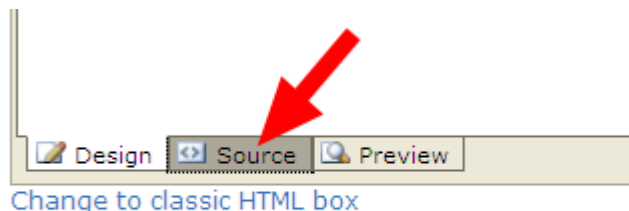
<head>
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8" />
<title>Mailer 14</title>
<style type="text/css">

#aweber_rem {
text-align:center;
font-size:10px;
color:#333;
width:600px !important;
margin:0px auto;
font-family:Verdana, Arial, Helvetica, san-serif;
}
#aweber_rem a {
text-decoration:none;
}
#aweber_rem a:hover {
text-decoration:underline;
}</style>
</head>
<body>
<center>
<table style="border: 1px solid #000000; font-family: Verdana,Arial,Helvetica,sans-serif" width="600"
<tbody>
```

Copy the whole content of the page source (Ctrl A, followed by Ctrl C)



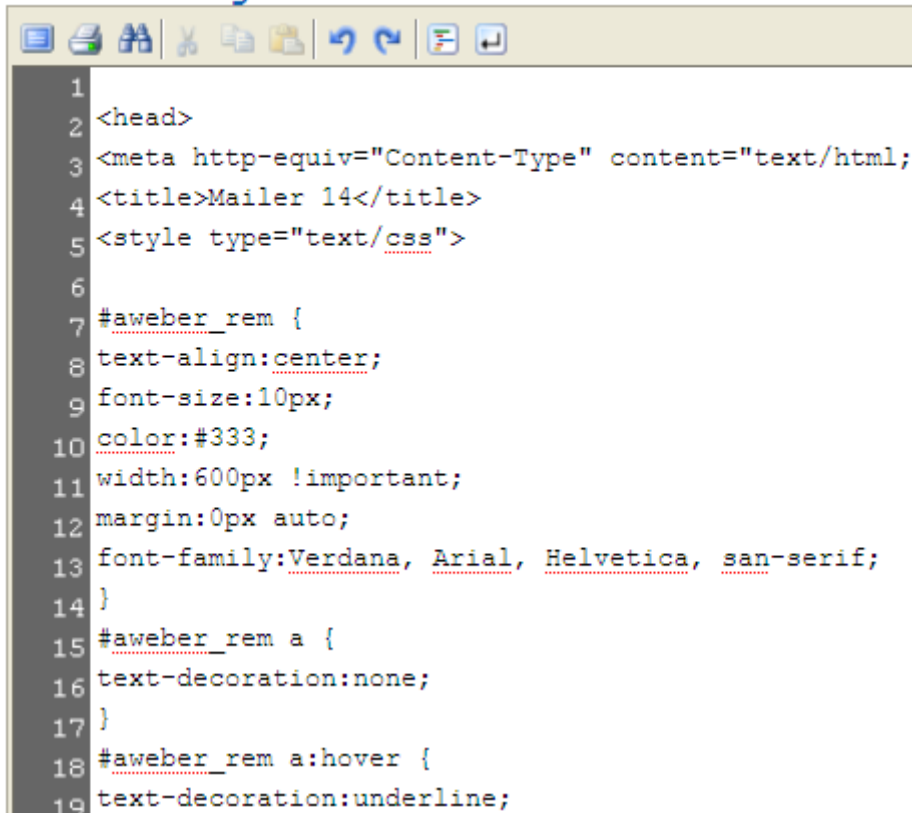
Go to AWeber to the list you want this message to appear and Add New Follow Up Message



Plain Text Message:

In the new message, go straight to Source

HTML Message:



```
1
2 <head>
3 <meta http-equiv="Content-Type" content="text/html;
4 <title>Mailer 14</title>
5 <style type="text/css">
6
7 #aweber_rem {
8 text-align:center;
9 font-size:10px;
10 color:#333;
11 width:600px !important;
12 margin:0px auto;
13 font-family:Verdana, Arial, Helvetica, san-serif;
14 }
15 #aweber_rem a {
16 text-decoration:none;
17 }
18 #aweber_rem a:hover {
19 text-decoration:underline;
```

Remove the standard little coding that's there and paste (Ctrl V) your new message in here

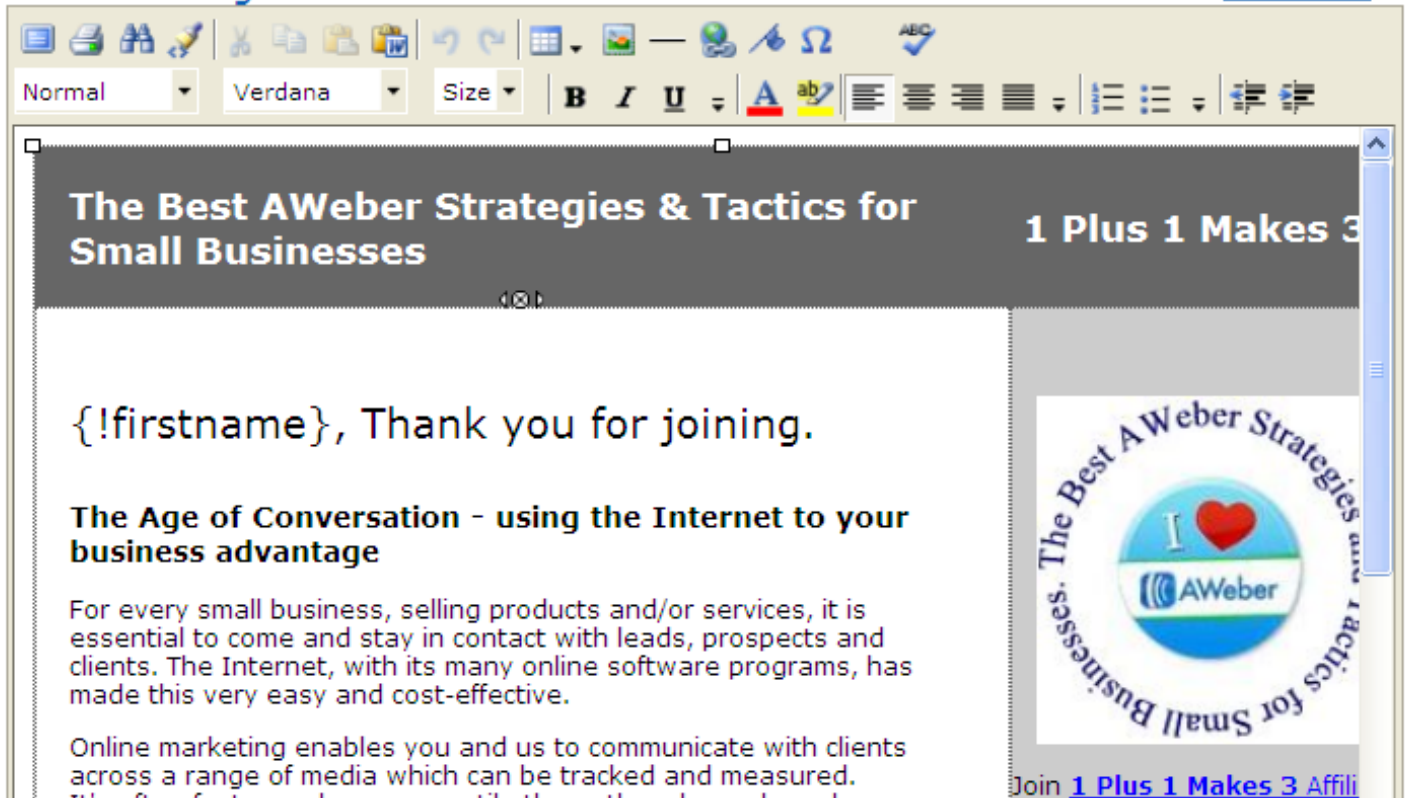
Subject:

 [Personalize](#)

{!firstname}, learn more about The Best AWeber S&T E-training

HTML Message:

[Personalize](#)



The Best AWeber Strategies & Tactics for Small Businesses

1 Plus 1 Makes 3

{!firstname}, Thank you for joining.

The Age of Conversation - using the Internet to your business advantage

For every small business, selling products and/or services, it is essential to come and stay in contact with leads, prospects and clients. The Internet, with its many online software programs, has made this very easy and cost-effective.

Online marketing enables you and us to communicate with clients across a range of media which can be tracked and measured.

Join **1 Plus 1 Makes 3** Affili

Go back to Design, add a Subject line and if needed personalise the message further (or add images - images exported from ScreenSteps will NOT show in the actual emails)

[Attach A File](#)

Interval:

#11 sent day(s) after previous.

Only deliver this message on certain days and times.

Track Clicks?

Track clicks on website links in this message.

All set? [Save your message.](#)

[Preview](#)

[✓ Save Message](#)

Set the other settings and click save.

All done and ready to be emailed to your list of subscribers

Remember: you can still purchase ScreenSteps Desktop with discount, the [sale is on till Friday 27.11.09](#)